

Background

Emily is a competitive intelligence analyst based in Washington, D.C. Through market research, trend monitoring, survey analysis, benchmarking, and in-depth data collection, she provides law firm clients with critical knowledge for strategic planning.

Previously, Emily managed and built out LAC Group's virtual research service, LaaS, which provides law firms and corporate clients with on demand research. Emily's team supported law firms, legal vendors, and other entities with data gathering, fact checking, market intelligence, and resource collection.

Emily also has significant experience in law firm business development. She was a corporate intelligence researcher at Steptoe & Johnson, researching current and prospective clients for the firm, and provided a similar service to external law firm clients as a Research and Strategic Intelligence analyst at Hildebrandt International (a legal management consulting subsidiary of Thomson Reuters).

Areas of Expertise

Legal Market Research and Analysis

- Conducts strategic research
- Monitors market trends and provides trend overviews
- Prepares custom market presentations
- Researches and develops in-depth market assessments

Merger Strategy & Search

- Conducts strategic research on law firms and identifies and evaluates target firms
- Researches and creates custom firm profiles
- Tracks and analyzes law firm merger activity

Strategy Surveys

- Implements and manages lawyer and firm surveys on strategy, governance and compensation issues
- Analyzes survey results
- Prepares presentations on survey results

Education

J.D., Georgetown University Law Center

B.A., University of Colorado at Boulder

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